

**Marketing Committee Meeting  
Thursday, January 26, 2023  
10:00 AM  
Via Teleconference (Zoom)  
Sky Valley, GA**

**AGENDA**

**CALL TO ORDER**

**Approval of Minutes**

December 29, 2022

**Discussion Items:**

- Marketing Update – Doug Hollandsworth
- Website Update – Jason Streetman
- Sky Valley Visitor Center Update – Jason Streetman
- Forward Rabun Marketing Board Meeting Report – Jamie Darrah
- Sky Valley Marketing 2023 Budget – Gordon Brand
- Steve Dinberg Photographer Agreement – Gordon Brand
- Steve Dinberg Photos, Videos to shoot – Gordon Brand
- Steve Dinberg 40 second Fall Sky Valley video – Gordon Brand
- Photographer Steve Dinberg Photos and Videos, set up files/categories, how to share – Sherron Van Camp
- City of Sky Valley, Business Time Line Honor Roll ad – Jamie Darrah
- Scaly Mountain Bear Shadow Music Festival – Jason Streetman
- Dog Gone a Netflix Movie – Hollie Steil
- Other Business
- Next Meeting Date – Thursday February 23, 2023

**ADJOURNMENT**

**Click on the following link to join the meeting:**

**<https://us02web.zoom.us/j/88170608024>**